

Director Series: Strategic Planning in Today's Banking Reality

Tuesday, March 30, 2010
11:00 am – 12:30 pm Eastern

WEBINAR – ON-DEMAND WEB LINK & FREE CD ROM OPTIONS

Strategic planning! A topic some love to hate. Has your strategic planning meeting ever been a waste of time? Have you gotten bogged down in minutia, looking at numbers, budgeting, and the like? Learn how to do it differently and effectively in a single day!

This timely program will address a number of issues. What is the director's job in strategic planning? How does the current environment impact the issues to be addressed? What is the difference between strategic and operational or tactical planning? What are the directors' and officers' role? How can you make the planning session enjoyable?

HIGHLIGHTS

- Understand the process and the current environment's impact
- Focus on the substantive issues
- Address board-only issues, plus board and management issues
- Learn how to use your time productively in this process

WHY SHOULD YOU PARTICIPATE?

This session is a cost-effective way to understand the process and substantive issues in strategic planning, as well as avoid having it be a waste of time or a social event for your directors. You may train as many individuals as you like for one set price. There will be no travel costs, time lost from work and no one will be required to leave the institution.

WHO SHOULD ATTEND?

This informative session is designed for directors, senior management, and CEOs.

PLEASE NOTE: Your registration fee allows you to have **one telephone connection**. However, as many people as you like may listen from your office speaker phone. If you register for the webinar, your registration fee also includes **one internet connection** from a single computer terminal.

ABOUT THE PRESENTER – Jeffrey C. Gerrish, Gerrish McCreary Smith, PC, Attorneys

Jeffrey Gerrish was Regional Counsel for the FDIC during very difficult regulatory times. Now he is Chairman of the Board of Gerrish McCreary Smith Consultants, LLC and a member of the Memphis-based law firm of Gerrish McCreary Smith, PC, Attorneys. The two firms have assisted over 1,200 financial institutions in 48 states. Jeff's consulting and legal practice places special emphasis on: strategic planning for boards; community bank mergers and acquisitions; bank holding company formation; acquisition and ownership planning for board directors; regulatory issues, including problem banks, and cease and desist matters; and compliance issues, capital raising and securities law concerns, ESOPs; and other matters of importance to community banks.

Details of the (3) Webinar options are at http://www.mecb.com/educational_webcasts.asp

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