

MACB CONVENTION 2008

September 11-14
THE BALSAMS ♦ DIXVILLE NOTCH, NH

POSSIBLE SPONSORSHIPS

Sponsors are thanked publicly during the business sessions, and each convention packet will contain a list of sponsors. Sponsors are listed in the program with their activity or event, and signs are placed at sponsored events. We want to work with you and your budget! **Call Pam Green at (207) 791-8412** for help in finding something that fits your goals and your budget. If you don't see anything you want to do on this list, we'll come up with something else.

DEADLINE FOR INCLUSION IN THE FINAL CONVENTION PROGRAM: AUGUST 11.

Partial and shared sponsorships are available for most items.
In fairness to all budgets, we ask that sponsors limit their selections to TWO ACTIVITIES.

RECEPTIONS AND BREAKS

CHAIRMAN'S RECEPTION A gala reception Saturday evening before the Banquet.	\$12,000
WELCOME RECEPTION Hot and cold hors d'oeuvres and cocktails, before dinner Thursday night.	\$9,000 (1/3 taken)
WELCOME WAGON AT THE BALSAMS A selection of snacks and beverages for arriving guests Thursday during registration.	\$3,000 (Taken)
MARTINI BAR A special bar serving everyone's favorite martinis, with your sign on it. Choose Thursday Welcome Reception or Saturday Chairman's Reception. Add your own cocktail napkins if you wish.	\$2,500 each
NIGHTCAP PARTY An assortment of liqueurs and international coffees served Friday evening after the Ballroom show.	\$4,000
MIMOSAS AT LUNCH Balsams waiters will have trays of Mimosas ready to serve guests as they walk into the dining room for lunch on Friday. The cups and cocktail napkins will have your logo.	\$2,000 (Taken)
CHAIRMAN'S SUITE/CEO RECEPTION The MACB's Chairman's Suite is stocked with beverages and mixers and used for receptions for CEOs and VIPs throughout the Convention. A sponsor sign is placed in the suite.	\$2,000 (Taken)
COFFEE BREAKS Coffee, tea and bottled water at the business meeting break Friday or Saturday morning.	\$1,800 each
HEALTHY SNACKS AT THE REGISTRATION DESK Fruit, granola bars and bottled water at the convention registration desk Friday or Saturday	\$800 per day (One available)

WINE FOR VIPS \$500
Wine at VIP tables at the Annual Banquet Saturday evening with a sponsor card on each table.
VIPs are speakers, regulators, guests from other state associations, and MACB chairman and staff.

COFFEE IN THE SUN ROOM \$300
Sponsor complimentary coffee in the Sun Room for early risers Friday or Saturday.
Your sign will be there.

THEME EVENINGS & ENTERTAINERS

THE FLAMINGO EXPRESS \$12,000
This will be the highlight of the convention. A nonstop 3 hour event with music, dancing and costume changes based on a theme to be decided. This is a high quality, unforgettable, nationally recognized show, and the Flamingo Express will thank the sponsor(s) from onstage that evening.

BOB CHAREST BAND \$6,000 (Taken)
8-piece combo of highly professional musicians in tuxedos and evening gowns will entertain with music and dancing to delight the Baby Boomers Friday evening in the Ballroom.

MUSIC AT THE CHAIRMAN'S RECEPTION \$600
A combo will create a charming ambience during cocktails and dinner.

CARICATURES \$800
Artist/caricaturist Larry Frates will do caricatures of guests during registration Thursday.

HANDWRITING ANALYSIS \$800
Expert Bonnie Nugent will analyze willing guests' handwriting during registration Thursday.

OTHER SPONSORSHIPS

GUEST SPEAKERS
Underwrite a guest speaker and we'll put your sign at the entrance of the Ballroom before the meeting.

Bettina Gregory \$6,000 (Taken)
Former ABC News Correspondent

Mark Sievwright \$2,000
Corporate Senior Vice President, Fiserv, Inc.

Dennis Delay \$2,000
Economist and Deputy Director, NH Center for Public Policy Studies

GUEST ROOM KEY CARDS (Need to be printed by August 1) \$3,500 (Taken)
We'll print your company name and logo along with "MACB Convention 2008/The Balsams" on the plastic room key card that all convention guests will use to access their hotel rooms.
A very visible sponsorship.

CEO BREAKFAST \$2,500 (Taken)
Sponsor this and you will be the only vendor invited to the MACB CEO Breakfast.

ECO-FRIENDLY BAGS \$2,500 (Taken)
We're going green at the Balsams....Supply every participant with a reusable grocery tote with cloth handles.
The convention registration materials will be handed out in your bag with your logo on it.

GOLF TOURNAMENT Prizes for 1 st and 2 nd low net and low gross, men and women.	\$2,000 (Taken)
MACB MOMENTS A slide show of convention events will be shown 15 minutes before each business meeting. Slides bearing your logo and message will appear every few slides. The sponsorship will also be noted in the program.	\$1,500
CLOSEST TO THE PIN PRIZE A prize for closest to the pin on a par 3 hole.	\$500 (Held by Meyer Chatfield)
LONGEST DRIVE CONTEST A prize for the longest drive on a par 3 hole.	\$500 (Taken)
BOX LUNCH TOTES FOR GOLFERS We'll put your logo on a classic 6-can cooler/lunch tote be handed to every player in the golf tournament with a Balsams box lunch inside.	\$500 (Taken)
HOLE IN ONE PRIZE A chance to win a new car if you get a hole in one on a selected hole.	\$500 (Taken)
TENNIS TOURNAMENT PRIZES Mixed doubles round robin tournament. Prizes for first and second place couple.	\$700
PUTTING CONTEST Prizes for best and worst scores men's and women's golfer and nongolfer categories.	\$600
FRESH FLOWER CENTERPIECES Supply the fresh flower centerpieces at the Banquet and we'll place a tent card announcing your sponsorship at each table. We will also place a lucky winner card under one plate and that person takes the centerpiece home.	\$1,600
PRINTING OF PROGRAM The final Convention program is given to each attendee on arrival. The sponsor's ad is the full page of the inside cover.	\$1,600 (Taken)
WALL STREET JOURNALS (not available at Balsams) Delivered to each delegate guest room on Friday morning with your sticker on it.	\$1,500
NAME TAG LANYARDS Fabric neck cords for holding nametags. The sponsor's name is imprinted for maximum exposure.	\$1,700 (Taken)
CONVENTION PENS We'll order pens with your name and the convention date to give out at the first business meeting.	\$1,200 (Taken)
CONVENTION NOTE PAPER We'll print special paper for taking notes at business meetings and it will feature your logo.	\$1,000 (Taken)